

# Capacity Building for BCC Outreach

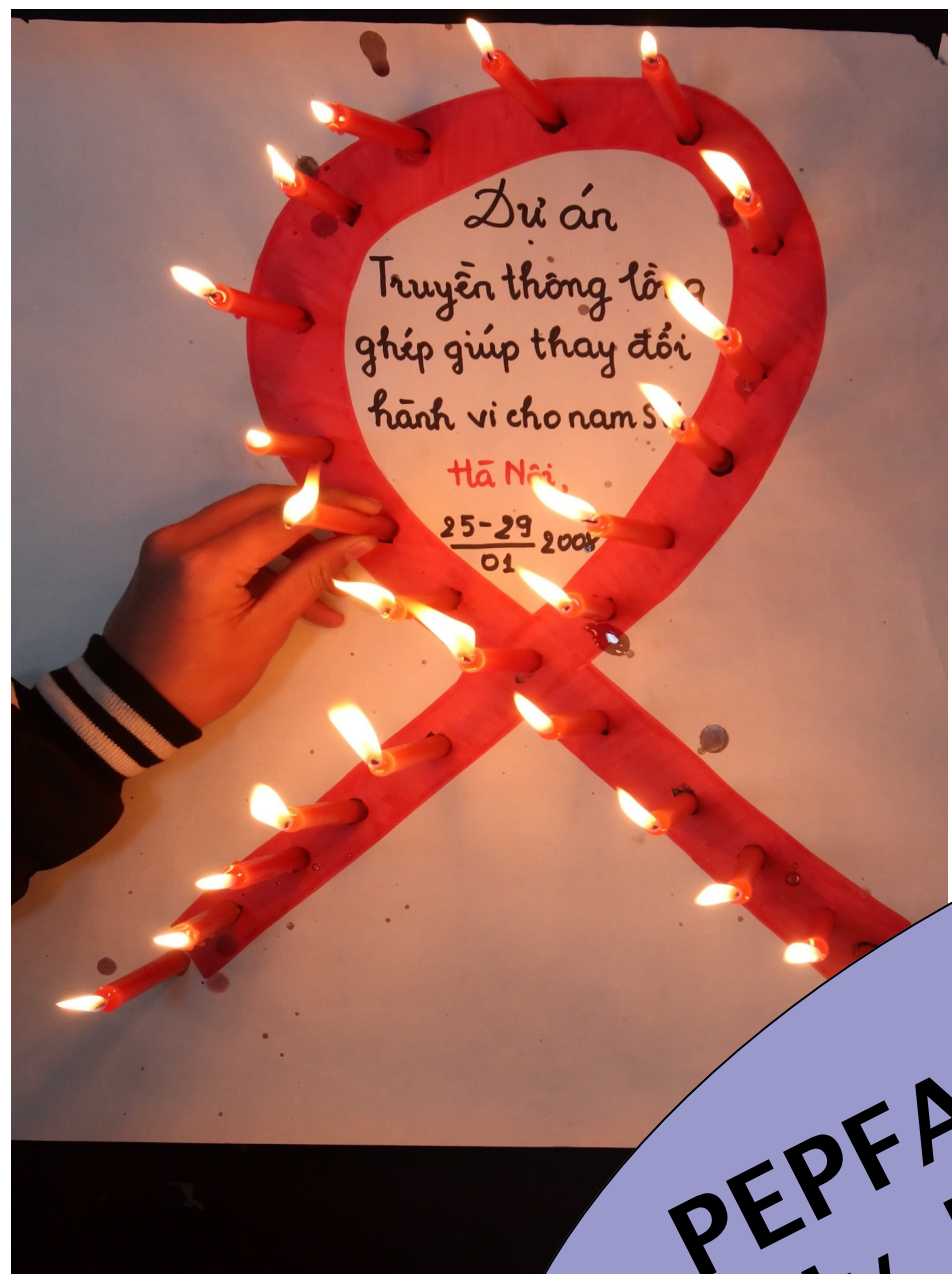
## Local Partner HIV Prevention Programs

Multi-pronged evidence base drives design & delivery of capacity building

### The Contextual Challenge

A 2-tiered capacity gap among local partners:

- . skills to implement effective BCC outreach programs
- . capacity to access skills-building resources



### The Evidence Base

PEPFAR / Boston Univ. Evaluation of Peer Outreach Programs

Recommendations from Peer Outreach Program Improvement Initiative -POPII-

In-depth Review of Local Partner Programs

### Pact Response

- Launched April 2009
- PEPFAR/ USAID funded
- 9 participating partners to date

#### BCC Technical Training Workshops

Local partner program officers (POs) & supervisors of peer educators (PEs)

- . Behavior Change & Strategic Communications
- . Interpersonal Communication Skills
- . Targeting & Planning
- . Referrals
- . Supervision & Support
- . Accountability
- . Field visit practicum

#### MARP-Specific Peer Learning Seminars

Partner POs & senior outreach workers

- . Application of core BCC skills to targeted high risk populations (IDU & MSM)
- . Exchange of experiences & best practices

#### Ongoing TA from Pact

- . Technical guidance on program implementation
- . Brokering of linkages to external resources

### The Way Forward:

- . Continued development of a database of BCC & IEC resources
- . INGO partnerships to facilitate access to high quality materials
- . Cooperation with Govt. of Vietnam to roll out standardized curriculum

