Market and Livelihoods Assessment for Young Women in Namibia

Scope of Work

Period of Performance: March 1 – March 26, 2021
Contract Type: Fixed Price

Introduction

Pact is the promise of a better tomorrow for communities challenged by poverty and marginalization. We serve these communities because we envision a world where everyone owns their future. To do this, we build systemic solutions in partnership with local organizations, businesses, and governments that create sustainable and resilient communities where those we serve are heard, capable, and vibrant. On the ground in nearly 40 countries, Pact’s integrated adaptive approach is shaping the future of international development.

ACHIEVE (Adolescents and Children, HIV incidence reduction, Empowerment, and Virus Elimination) is a five-year, USAID-funded global cooperative agreement. ACHIEVE provides either short term technical assistance or service delivery, which will help priority PEPFAR countries achieve and maintain HIV epidemic control among pregnant and breastfeeding (PBF) women, infants, children, and youth. The two objectives of the project are to: 1) Attain and sustain HIV epidemic control among at-risk and hard to reach pregnant and breastfeeding (PBF) women, infants, children, and youth, as well as to mitigate the impact of HIV/AIDS and prevent HIV transmission among these populations; and 2) Support the transition of prime funding and implementation to capable local partners in order to meet the PEPFAR goal of 70% of funding to local partners.

ACHIEVE diagnoses and addresses gaps in reaching PBF women, children, adolescent girls, and young women (AGYW) in order to reach 95-95-95 targets, using the latest programmatic evidence and innovations. ACHIEVE implements across the HIV continuum, including primary HIV and GBV prevention. ACHIEVE ensures that its work results in strong local partners and systems capable of delivering high-quality and sustainable services to benefit the target populations. ACHIEVE is made up of a consortium of leading organizations in the global HIV/AIDS response and organizational capacity strengthening, led by Pact.

Background

The goal of the ACHIEVE Namibia program is to bridge Namibia’s pediatric and adolescent HIV care and treatment cascade gap, through comprehensive prevention and case management services for vulnerable Adolescent Girls and Young Women (AGYW) and orphans and vulnerable children (OVC), to safeguard the future of HIV-infected and vulnerable children, adolescents, and their caregivers in Kavango East and Oshana regions. Jhpiego is the lead implementor for ACHIEVE in Namibia.

A key component of reducing risk and vulnerability is to ensure safe, viable livelihoods for AGYW and caregivers. In order to inform programming and develop actionable economic strengthening strategies and activities the project needs to conduct a market and livelihoods assessment (MLA). This MLA will ensure that trainings and other economic-strengthening endeavors are focused to warrant the best return of the project’s investment. The MLA should be focused on economic opportunities for AGYW in addition to focusing on how to utilize savings group platforms in the market.
Findings from the market assessment should help to clarify and explore new opportunities – confirming priorities for the rest of the program. Specific areas for exploration are: employment and sector analysis of labor demand; labor supply by target group; mapping of stakeholders and workforce development programs; relevant policy and regulations; intersections for health and youth productivity, aligning supply and demand for skills, etc.

**Objectives**

- Review current employment opportunities/potential in and around the two regions (being Kavango East and Oshana) that could be made available for Adolescent Girls and Young Women (AGYW) for purposes of empowerment and their improved economic status.
- Evaluate entrepreneurship opportunities and gaps that can be available for AGYW, including non ‘female’ conventional vocations.
- Evaluate and assess how to link small enterprises (startup small businesses) to the bigger established enterprises to take advantages of potential opportunities within their supply chain.
- Identify business leaders & technical skills training institution to support vocational skills training, orient AGYW on job readiness and link to internship opportunities.
- Ensure youth play a participatory role in the assessment by contributing their perspectives and contextual knowledge on their needs and interests as well as in research design, implementation and dissemination.

**Duties and Responsibilities**

- Collect and review existing studies markets and livelihoods for AGYW/generally
- Identify gaps needing additional research to inform assessment
- Conduct in-person (where possible, given COVID-19 precautions) interviews to supplement existing document
- Prepare a market and livelihoods study synthesizing information from the various sources, following the areas: current markets and skills, market trends, market segmentation, etc.
- Develop a detailed report with in-depth analysis of the objectives listed above vis a vis
  - Directory of potential established businesses with employment opportunities and business linkages
  - Market analysis detailing potential entrepreneurial opportunities for AGYW

The successful candidate will report to Meg Bearor and Choice Makufa (both of Pact), with support from the ACHIEVE Jhpiego staff in Namibia.

**Deliverables**

- **Complete Market and Livelihoods Assessment**
Proposal Submission Guidelines

Interested applicants are asked to submit the following information:

1. **Technical Proposal** as an MS Word file and not to exceed 5 pages should include:
   a. Brief introduction on general labor market in Kavango East and Oshana regions (specifically)
   b. Proposed desk and literature review
   c. Proposed methodology
   d. Gannt chart (timelines) on key milestones – with dates
   e. *Note: are there any particular things you want included in the technical proposal? Include that language here*

2. **Estimated quotation** for the services outlined in this RFQ

3. **Reference** of similar work completed

4. **CV** (for independent consultant proposal or if an organization include CVs of key personnel conducting work)

5. **USAID BioData** (for independent consultant proposal)

6. **Please note available start date**

7. **Selection Criteria**

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<thead>
<tr>
<th>Criteria</th>
<th>Score (Out of 125 total pts.)</th>
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<tbody>
<tr>
<td>Previous experience in facilitating market and livelihood assessments in Namibia</td>
<td>25</td>
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<tr>
<td>Knowledge in marketing and entrepreneurship landscape in and around Kavango East and Oshana regions</td>
<td>25</td>
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<tr>
<td>Experience working with communities</td>
<td>15</td>
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<tr>
<td>Experience working with AGYW</td>
<td>20</td>
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<td>Knowledge of NGO field</td>
<td>10</td>
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<td>Knowledge of specified geographical areas of coverage is an added advantage.</td>
<td>5</td>
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<td>Reasonable cost application</td>
<td>25</td>
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<td><strong>Total:</strong></td>
<td><strong>125</strong></td>
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Submission Date/Deadline

All proposals must be submitted no later than 5pm EST, February 12th to the following individuals:

- Choice Makufa at cmakufa@pactworld.org **AND** Meg Bearor at mbearor@pactworld.org

Please state “Market Assessment ACHIEVE Namibia” in the e-mail subject line.