

## ‘WE Next’ Women’s Entrepreneurship Event Organized by the US Embassy, USAID and Pact Cambodia

The ‘**WE Next**’ **Women Entrepreneurship** event was celebrated on November 14, 2018 during the Global Entrepreneurship Week under the theme: What’s next for women’s entrepreneurship in Cambodia?

The event was co-organized by the US Embassy in Cambodia, USAID and Pact Cambodia.

Pact is starting a five-year USAID-funded project which aims to empowering Young Women Entrepreneurs, to accelerate the growth of micro and small enterprise through addressing needs such as , capacity building, networking, mentorship, and linkages to relevant sources of financing and markets.

About 150 stakeholders including women entrepreneurs, chambers of commerce, accelerators, financial institutions, NGOs, and private sector representatives attended this event, which gave participants’ insight in women’s entrepreneurship and its importance to Cambodia.

US Ambassador William A. Heidt presided over the event and expressed that the US continues to support women entrepreneurs in Cambodia ; “*Women are major contributors to the Cambodian economy. They own and manage the majority of Cambodian businesses*” .

The event ended with a well-attended marketplace in which guests could sample products from women entrepreneurs.



*US Ambassador William A. Heidt delightfully presided over the event and expressed that the US continues to support women entrepreneurs in Cambodia.*



*First photo: US Ambassador William A. Heidt (3rd from left) posed a group photo with the speakers and panelists during ‘WE Next’ Women’s Entrepreneurship Event’, second photo: The informative panel discussion, with dynamic women entrepreneurs talking about what is needed for business women to succeed in Cambodia.*